Thanks for joining. While we are waiting, add your voice to the conversation.

1. Visit DailyInfographic.com and find an infographic you would like to share
2. Post the url in the following Padlet, with your name
3. https://padlet.com/lrebar/bbsoossdc2

Then, join the Poll: What appeals to you about that Infographic?
Infographics for Distance Learning

Lauri Rebar and Judy Somers
October 8, 2018
# OBJECTIVES

<table>
<thead>
<tr>
<th>Review key components of visual graphics</th>
<th>Recognize various types of infographics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consider effectiveness of infographics for distance education</td>
<td>Identify examples of infographic design components</td>
</tr>
<tr>
<td>Discuss infographic potential</td>
<td>Examine resources for creating infographics</td>
</tr>
</tbody>
</table>
Respond to Poll Question
What about your infographic appeals to you?
Think critically about a subject, data set, or complex idea!

Evaluate validity & trustworthiness of source material!

Meet standards for visual and tech learning!

Be creative!

Increase data literacy!

Improve tech and research skills!

Become digital citizens!

https://www.easel.ly/blog/how-to-make-infographics-with-students/
Why use Infographics?

from: https://neomam.com/interactive/13reasons/
Poll

• Have you used them in teaching?
• Have you used them as an assignment?
### Special appeal to distance learners

<table>
<thead>
<tr>
<th>Action</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Help</td>
<td>Help summarize information</td>
</tr>
<tr>
<td>Lead</td>
<td>Lead learners to information</td>
</tr>
<tr>
<td>Engage</td>
<td>Engage learners</td>
</tr>
<tr>
<td>Clarify</td>
<td>Clarify information to students</td>
</tr>
<tr>
<td>Supplement</td>
<td>Supplement lectures or textbook readings</td>
</tr>
<tr>
<td>Show</td>
<td>Show concepts, timelines, processes, and data visually</td>
</tr>
</tbody>
</table>
Useful Bait
Works well with most of the data
Easy to read and good usability

Versus/ Comparison
Works well with a lot of informations
Design(visual) is very important
Informations have to be very interesting

Heavy Data (numbers porn)
Works well with marketing strategy
Timeline for project
Can extend to a flowchart

Also see
https://piktochart.com/blog/8-types-of-infographics-and-how-to-get-started/

AND
https://piktochart.com/blog/septembers-layout-series-structuring-your-piktochart-infographics-like-a-boss/
Examples of Types of Infographics

Also see “The Top 9 Types of Infographic Templates and When to Use Them”
https://venngage.com/blog/9-types-of-infographic-template/
The 7 Key Components of a Knockout Infographic

https://blog.hubspot.com/marketing/knockout-infographic-components
What do you want to say?

First steps

• Idea / Conceptualization
• Purpose
• Audience (age, prior knowledge)
• Research and gather data
• Create an outline and flowchart
  • Organize logically – left to right, top to bottom
  • Build to a clear conclusion
  • State a call for action at the end
  • Connect the points with the narrative
What do you want to say?

Next Steps

• Gather graphics
• Determine typography (1 or 2 fonts)
• Create layout
• Refine and review
• Link to sources at the bottom of the infographic
• Share the infographic
• Interactive (web page) or static (pdf)

Step-by-step:
https://venngage.com/blog/how-to-make-an-infographic-in-5-steps/
Design

• What grabbed you about the infographic you selected?
  • https://padlet.com/lrebar/bbsoosssdc2

• Elements

• Check out the Poster Session and the LibGuide for specifics about Design
Remember...

• If reusing an infographic, give credit.
• If reusing graphics, icons, etc., give credit.
• At the end of your infographic, link to your sources.

• Infographics LibGuide:
  • http://libguides.fau.edu/infographics-boca
  • See Home Page for links to Poster, Slides, and Handout

• Images LibGuide:
  • http://libguides.fau.edu/images-boca
What’s your Take-Away?

Jot down (and share) 2 things you can add to your courses
### Coming Attractions

<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 15</td>
<td>Demystifying OBjectives</td>
</tr>
<tr>
<td>October 23</td>
<td>FAU Library: Liason Librarians/Subject Librarians</td>
</tr>
</tbody>
</table>

**FLORIDA ATLANTIC UNIVERSITY LIBRARIES**

**FAU CENTER FOR eLEARNING**

Florida Atlantic University