Make Infographics Your Superpower!

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WHAT ARE INFOGRAPHICS?
“A visual presentation of information in the form of a chart, graph, or other image accompanied by minimal text, intended to give an easily understood overview, often of a complex subject.”

Types of Infographics
- Chronological
- Demographics/Geographic
- Relationships
  - Charts
  - Clouds
  - Diagrams
- Exploratory
  - Road Map
  - Story
- Interactive

Key Components for Your Infographic
1. Story
2. Style
3. Simplicity
4. Size
5. Statistics
6. Sources
7. Shareability

TOOLS AND IDEAS

Programs to Use
- PowerPoint
- Adobe Spark
- Canva
- Easel.ly
- Infogram
- Piktochart
- Tagxedo or Wordle
- Venngage
- Visme
- Google Charts

Templates
- Check within program
- eDraw Templates
- HubSpot
- Piktochart Infographic Layout Cheat Sheet

Design Elements
- Color and Value
- Dominance / Size
- Line
- Shape
- Space
- Textured
- Typography and fonts

Design Principles
- Alignment
- Balance
- Contrast
- Emphasis
- Hierarchy
- Proportion and Scale
- Proximity
- Repetition or pattern
- Rhythm and movement
- Unity
- Variety

INFOGRAPHIC REPOSITORIES
- Cool Infographics
- Daily Infographic
- eLearning Infographics
- GovLoop infographics (government related)
- Infographic List
- Over 100 Incredible Infographic Tools & Resources (categorized – old blog post from Stephen’s Lighthouse)
- Visual.ly
- Wired (Infographics)

RESOURCES
Infographics LibGuide:
http://libguides.fau.edu/infographics
Images LibGuide:
http://libguides.fau.edu/images-boca