1. Select a major or field of study from the list found below.

   - Accounting
   - Marketing
   - Advertising
   - Management
   - Brand marketing management
   - Product marketing/management
   - Economics
   - Project manager
   - Entrepreneurship
   - Operations management
   - Event marketing/management
   - Quality management
   - Finance
   - Relationship management
   - Health care administration
   - Retailing
   - Hospitality marketing/management
   - Social media marketing
   - Human resource management
   - Sales and sales management
   - Information technology management
   - Sports marketing/management
   - Strategic management

2. Use FAU Library’s “Electronic Journals” to find an article that pertains to field of business related to your major or intended field of study.

   *You cannot use Google to access an article. You must select an article from a scholarly business-related journal in FAU Library’s Electronic Journal Collection.*

3. Develop a 400 to 600 word summary of the main points in the article, using your own words. Note the penalty for plagiarism in the FAU Honor Code.

4. Edit the summary for clarity, completeness, spelling and grammar.

5. Format and font requirements: Double spacing, use Times New Roma and 11 point font, formal first and last name, semester and year

6. Include full reference sequence for the article: Full name or names of authors, year published, article title, name of the journal, volume number followed by issue (if an issue number is provided), month of publication, page numbers (first and last: 189-202)

7. Submit by date and time deadline shown in the syllabus or in the Blackboard menu item titled “Due Dates.”

Grading Rubric (20 points):

   - Content and fit with major or field of study: 7 points
   - Organization, clarity and readability for understanding: 8 points
   - Grammar and spelling: 5 points